

I'm not a robot

























Using motivational work quotes for Monday's team meeting are not for everyone according to some studies and that is understandable considering the gag rendering corniness of many floating round social media these days. However, those who do indulge in a bit of Martin Luther King, Mark Twain, or Karen Lamb in the morning, they can prove to be a great way to send your work week in the right direction. So here is my collection of the least obnoxious, most insightful, and a couple of funny Monday quotes for you to rip off and replace your "Live, Laugh, Love" poster with, as if you are anything like me, you are not fully alive, not laughing and without a doubt, not loving the Monday morning. Nonetheless, you'll be happy to know that Monday motivation really is a thing, studies have shown that employees' motivation is at its peak at the beginning of the week, and the phenomenon even have a name "the fresh start as effect". According to the studies, we're far more likely to start a new exercise regime, or diet on a Monday as we view the new week as a way to put the past behind us, and to leave any flaws in the weeks previous. So without further ado, I'm going to list the ranks of the lesser intelligent and provide you with a list of inspiring quotes to get you through the first day of the week in no particular order. 19 Motivational Work Quotes for Monday The best time to plant a tree was 20 years ago. The second best time is now. - Chinese proverb. Never put off till tomorrow what may be done the day after tomorrow just as well. - Mark Twain A year from now, you may wish you had started today. - Karen Lamb Life is like riding a bicycle. To keep your balance you must keep moving. - Albert Einstein You cannot escape the responsibility of tomorrow by evading it today - Abraham Lincoln Only put off until tomorrow what you are willing to die having left undone. - Pablo Picasso You are what you do, not what you say you'll do. - Carl Gustav Jung When you arise in the morning, think of what a precious privilege it is to be alive - to breathe, to think, to enjoy, to love. - Marcus Aurelius Winners focus on winning. Losers focus on winners. - Unknown The grass is greener where you water it. - Unknown I've missed 9000 shots in my career. I've lost almost 300 games. I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. But that is why I succeeded. - Michael Jordan If not us, who? If not now, when? John F. Kennedy Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have them because we have acted rightly. We are what we repeatedly do. Excellence, then, is not an act but a habit. Aristotle When everything seems to be going against you, remember that the airplane takes off against the wind, not with it. - Henry Ford Nothing is so fatiguing as the eternal hanging on of an uncompleted task. - William James How long should you try? Until. - Jim Rohn Procrastination is opportunity's assassin. - Victor Kiam Finish each day and be done with it. You have done what you could. Some blunders and absurdities no doubt crept in; forgot them soon as you can. Tomorrow is a new day. You shall begin it serenely and with too high a spirit to be encumbered with your old nonsense. - Ralph Waldo Emerson You can't use up creativity. The more you use, the more you have. - Maya Angelou Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover. - Mark Twain So there you have it, as good old Marky said, throw off the bowlines and save away from the safe harbour. Whatever mammoth task you've got ahead of you today, I back you. You can do this. And the person inside of you fighting the desire to procrastinate believes in you too. Start the day as you mean to go on and feel good that you've reached the first hurdle of getting out of bed in the morning. Carpe Diem, YOLO, live, laugh, love. Whilst I may not love quotes that are created with the sole, unoriginal purpose of encouraging an office team to hit their peak performance on a Monday morning. This list certainly provides some alleviation - enough at least for me to say recognize that the morning is a beautiful gift, as we endeavor into a new day on this great planet. Ready to 3x Your Teams' Performance? Use the best performance management software to align goals, track progress, and boost employee engagement. Get Started 20 Creative and Inspiring Program Names for 2025 While perking like ping pong tables and free lunches have their place, truly effective engagement requires a more thoughtful approach. Programs should foster community, growth opportunities, work-life balance, and purpose. Research shows that disengaged employees have 37% higher absenteeism and 18% lower productivity. Conversely, companies with high engagement have 21% higher profitability. Engagement also tops the list of factors impacting retention. With so much at stake, naming your initiative should not be an afterthought. A strategic, catchy title makes participation irresistible. It captures the culture and values your program aims to create. 50 Catchy employee engagement program names Sure, here is each element on the list formatted as bold: Ace the Workplace All-Stars United Be the Change Better Together Building Champions Champions of the Workplace Collaborative Culture Connect & Collaborate Creative Minds Culture of Excellence Driven to Succeed Employee Engagement Central Engaged Employees, Engaged Company Engaged for Success Employee First Employee Spotlight Empowering Employees Energizing Employees Excellence in Action Extraordinary Employees Feeling Valued Finding Your Passion First-Class Employees Fortifying the Workforce Fueling Innovation Great Employees, Great Results Growing Together Happy Employees, Productive Employees High-Performing Team Ignite Your Potential Inspiring Excellence Investing in Employees Join the Journey Journey to Excellence Leading the Way Let's Get Engaged! Making a Difference Motivating Employees Our People, Our Strength Passion at Work People First Performing at Your Peak Powering Up Our People Pride & Passion Recognizing & Rewarding Excellence Reimagining the Workplace Retaining Top Talent Rising to the Challenge Shaping Our Future Success Through Engagement 50 Unique Employee Engagement Program Names Employee Coasters Engage and Excel Employee Engagement Crusaders Be Our Best Find Your Spark Happy Employees, Happy Company Inspiring Engagement Employee Engagement Revolution Culture Champions Employee Engagement Squad Ace the Workplace All Aboard the Engagement Express Amplify Your Engagement Employee Engagement Fanatics Beyond Engaged Build a Better Workplace Celebrate Success Changemakers Creating a Culture of Engagement Employee Engagement Rockstars Driven to Excel Employee Appreciation Program Employee Empowerment Program Employee Recognition Program Empowering Employees Employee Engagement Champions Engaged Employees, Engaged Company Enhancing Employee Engagement Enthusiastic Employees Exceptional Employees Fierce Employees Employee Engagement Firestarters Flourish at Work Fuel Your Engagement Giving Employees a Voice Growing Together Employee Engagement Force Igniting Engagement People Power Making a Difference Moving Forward Together Our People, Our Priority Peak Performance Employee Engagement Ignition Putting People First Raising the Bar Recognizing and Rewarding Excellence Reimagining the Workplace Revolutionizing Employee Soaring to New Heights 50 Funny Employee Engagement Program Names The Office Olympics The Fun-omenal Engagement Initiative The Work-Life Balance Boosters The Team Spirit Squad The Employee Morale Makers The Productivity Party The Engagement All-Stars The Workplace Happiness Wizards The Fun at Work Fanatics The Employee Appreciation Ambassadors The Engagement Evangelists The Workplace Culture Champions The Employee Experience Experts The Team Spirit Superstars The Productivity Ninjas The Engagement Enthusiasts The Happiness Hustlers The Fun at Work Force The Employee Appreciation Army The Workplace Culture Champions The Happiness Hackers The Fun at Work Fervor The Employee Appreciation Alliance The Engagement Trailblazers The Workplace Culture Innovators The Employee Experience Architects The Team Spirit Revolutionaries The Productivity Pioneers The Happiness Hustlers The Fun at Work Fanatics The Employee Appreciation Army The Engagement Enthusiasts The Workplace Culture Guardians The Employee Experience Designers The Team Spirit Superstars The Productivity Ninjas The Engagement Enthusiasts The Happiness Ambassadors The Fun at Work Force The Employee Appreciation Army The Engagement Evangelists The Workplace Culture Renegades The Employee Experience Revolutionaries The Fun at Work Fanatics 50 Creative Employee Engagement Program Names Talent Unleashed Teamwork Turbocharged Productivity Power Boost Morale Makeover Culture Catalyst Success Spark Innovation Ignition Wellbeing Wonder Happiness Hack Motivation Maestro Recognition Revolution Rewards Remix Feedback frenzy Collaboration Craze Learning Loop Delight Growth Groove Career Catalyst Leadership Launchpad Purpose Power Impact Incubator Change Champions Diversity Dynamox Equity Evangelists Inclusion Innovators Sustainability Stewards Wellbeing Warriors Mental Health Ravens Physical Fitness Fanatics Social Connection Crusaders Financial Wellness Wizards Work-Life Balance Wizards Employee Experience Experts Culture Curators Teamwork Transformers Performance Pioneers Engagement Evangelists Happiness Heroes Productivity Power Players Innovation Igniters Wellbeing Champions Growth Gurus Career Catalysts Leadership Legends Purpose Partners Impact Instigators Change Catalysts Diversity Defenders Equity Advocates Inclusion Ambassadors 10 Employee Engagement programs Names with Pop Culture References Game of Thrones: The Engagement Quest The Mandalorian: The Employee Experience Journey Stranger Things: The Upside Down of Engagement Harry Potter: The Wizarding World of Employee Engagement Marvel Cinematic Universe: The Avengers of Engagement Star Wars: The Employee Engagement Saga Lord of the Rings: The Fellowship of the Engaged The Office: The Dunder Mifflin Scranton Employee Engagement Program Parks and Recreation: The Pawnee Department of Employee Engagement The Good Place: The Ethical Engagement Initiative 10 Employee Engagement Programs Names with Sports References The Employee Engagement All-Stars The Productivity Power Players The Team Spirit MVPs The Happiness Hustlers The Fun at Work Fanatics The Employee Appreciation Team The Engagement Zone The Workplace Culture Champions The Employee Experience Experts The Team Spirit Superstars The Productivity Ninjas The Engagement Enthusiasts The Happiness Ambassadors The Fun at Work Force The Employee Appreciation Army The Engagement Evangelists The Workplace Culture Renegades The Employee Experience Revolutionaries The Fun at Work Fanatics 50 Creative Employee Engagement Program Names with Food References The Engagement Feast The Productivity Potluck The Team Spirit Smorgasbord The Happiness Hors d'oeuvres The Fun at Work Fondue The Employee Appreciation Appetizers The Engagement Entrées The Workplace Culture Cocktails The Employee Experience Desserts The Team Spirit Take-Out 10 Employee Engagement Program Names with Travel References The Around the World Engagement Adventure The Passport to Success Engagement Program The Global Engagement Odyssey The Employee Engagement Expedition The Culture Quest Employee Engagement Program The Team Engagement World Tour The Engagement Voyage The Employee Engagement Safari The Engagement Getaway The Employee Engagement Retreat 10 Employee Engagement Program Names with Nature References The Flourishing Forests of Engagement The Blossoming Blooms of Engagement The Soaring Peaks of Engagement The Sparkling Waters of Engagement The Verdant Meadows of Engagement The Thriving Ecosystems of Engagement The Abundant Harvest of Engagement The Natural Wonders of Engagement The Wild Side of Engagement The Earth-Friendly Engagement Program Why the employee engagement program name is important The name of your employee engagement program is crucial because it needs to clearly communicate its purpose and get employees excited to participate. A strong name will make the program more memorable and showcase its value to the organization. Ideally, the name will be catchy, creative, and tie into your company culture or brand. For instance, a tech company could have an engagement program called "Level Up" while a cafe might name theirs "Brew Crew". When brainstorming names, focus on choosing language that sparks interest like "Engage", "Thrive", or "Ignite". Steer clear of generic names like "Employee Engagement Initiative" that won't stand out. You want employees to feel pride and ownership in the program. The name sets the tone for branding all related materials from posters to swag. A unique, descriptive name makes promotion and recognition easier. Employees will latch onto and spread a catchy name through word of mouth. Furthermore, renaming an existing stale program can reinvigorate excitement and participation. In summary, putting real thought into naming your engagement initiative pays dividends. Don't treat it as an afterthought. A strategic name gives your program an identity and helps it become an ingrained part of company culture. Tips for brainstorming employee engagement program names The most important tip is to align the program name with your company's brand identity and values. Incorporating your brand name or slogan helps build recognition and unity. Keep it simple Keeping it simple and memorable is also key - opt for short, easy to pronounce one or two-word names. Make it Meaningful Coming up with a catchy and meaningful employee engagement program name takes creativity and strategy. The name sets the tone for the program, so it's important to get it right. Align with Brand Identity Start by linking the name to your company culture and the program's purpose of bringing employees together. Choose words that reflect togetherness, unity, connection, or growth. Get Employee Input Get input directly from employees by surveying them for naming suggestions. This gives them ownership in the program from the start. Consider tailoring the name to your specific industry or workplace for extra relevance. A program called "Coffee Connections" might work well at a cafe, while "Mission Momentum" fits for a startup. To summarize the employee engagement program names tips Keep it simple and avoid overly complex names. Stick with words people will understand and remember. Two-word names like "Team Up" or "Happy Hour" and "Pitch In" convey the essence while remaining catchy. Steer clear of cutesy puns or obvious puns, which can come across as cheesy. With a thoughtful, strategic approach, you can come up with the perfect program name that builds buzz and excitement. Align it with your brand, keep it simple and memorable, and get employees involved in the process. The name you choose sets the stage for the program's success, so take the time to brainstorm creative options that will speak to your workplace culture and foster engagement. Conclusion An effective employee engagement program name is vital for driving participation, engagement, and results. While it may seem simple, the name sets the tone and shapes the identity of your initiative. Put thought and creativity into finding a name that excites employees and fits your culture. Avoid anything generic, stale, or confusing - you want something memorable and descriptive. When brainstorming, leverage driving words like "unite", "grow", or "thrive" and tie into your brand when possible. Run names by a diverse group of employees to gauge reactions and enthusiasm. Consider renaming an existing program to reinvigorate interest. Promote the branded program through posters, swag, events, and more. A strategic name makes recognition and participation easier. Employees will take pride in a program with a bold identity. In closing, don't treat your engagement program name as an afterthought. The options shared here should spark ideas to help you develop the perfect fit. An invested name signifies an invested culture. Get those creative juices flowing and then rally employees around an initiative they'll be excited to leverage for personal and company growth. Related articles Creative Names For Employee Engagement ProgramEmployee engagement programs are essential for fostering a positive and productive work environment. A well-named program can capture the attention of your employees and emphasize the value of their participation. Whether you're starting a new program or revamping an existing one, a creative and catchy name can make all the difference. In this blog post, we've compiled a list of 51 creative names for your employee engagement program to inspire you. Additionally, we'll provide some tips on how to invent creative names on your own.ignite & Innovate: Fueling employee creativity and innovation.Unity Uplift: Bringing employees together for positive change.Spark Sync: Igniting collaboration and synchronization.List & Excel: Empowering employees to excel through engagement.Vitality Vibe: Infusing vitality and energy into the workplace.Connective Catalysts: Catalyzing connections among team members.Elevate Empower: Elevating employees' capabilities as needed.360 Surveys: Finding heaven in remote employee engagement.Innocent Inspiration: Reaching the pinnacle of engagement success.Synergy Symply: Creating a symphony of synergies among employees.Expanding on the process of inventing creative names for your employee engagement program can help you craft a name that truly resonates with your workforce. Here's an in-depth look at each step:Understand Your Program's Purpose: Begin by gaining a clear understanding of what your employee engagement program aims to achieve. Define its objectives, intended outcomes, and the values it represents. Having a solid grasp of your program's purpose will provide you with a strong foundation for brainstorming relevant names.Brainstorm Keywords: Delve into the core concepts of employee engagement, such as collaboration, unity, growth, positivity, and innovation. Brainstorm a list of keywords associated with these concepts. This list will serve as a valuable resource when you start combining words to form potential names.Play with Word Combinations: Take the keywords you've gathered and experiment with combining them in various ways. Mix and match to create unique and captivating name ideas. This stage allows you to explore different angles and find combinations that resonate with your program's essence.Consider Your Company Culture: Your chosen name should align seamlessly with your company's culture and values. Reflect on the characteristics that define your organization. Is it innovative, collaborative, or community-oriented? Ensure that the name you choose embodies these traits and resonates with your employees.Seek Inspiration: Draw inspiration from a variety of sources. Browse through books, movies, industry-related terms, and quotes. Adapt and modify these sources to fit the context of your employee engagement program. Sometimes, a fresh perspective can spark an innovative name idea.Test the Name: Once you've generated a list of potential names, involve colleagues, team members, or focus groups in the decision-making process. Gather their feedback to gauge which names resonate the most with them. This collaborative approach ensures that the chosen name appeals to a broader audience.Check for Availability: Before finalizing a name, conduct a thorough search to ensure it's not already in use within your organization or trademarked by another entity. Securing a unique name will help your program stand out and avoid potential legal complications.Keep it Memorable: A memorable name is easy to recall and share. Avoid overly complicated or lengthy names that may be difficult for employees to remember. A succinct and catchy name will make a stronger impression and contribute to your program's success.Embrace Creativity: Don't hesitate to think outside the box. Creative names capture attention and spark curiosity. Consider wordplay, alliteration, and unexpected combinations that evoke positive emotions and intrigue among employees.Stay Positive: Opt for a name that radiates positivity and encourages active participation. An uplifting and optimistic name sets a favorable tone for your employee engagement program, motivating employees to get involved and contribute.In conclusion, the process of inventing a creative name for your employee engagement program involves a thoughtful journey through understanding your program's purpose, brainstorming keywords, experimenting with combinations, considering company culture, seeking inspiration, testing names, ensuring availability, prioritizing memorability, embracing creativity, and maintaining a positive tone. By following these steps, you can craft a name that encapsulates the essence of your program and fosters a culture of engagement and collaboration. What types of employee surveys are available? Employee surveys are a great way to solicit employee feedback on a wide variety of workplace issues. Using survey software to design and administer employee surveys can encompass a number of areas across the business and be broken down into individual types of employee surveys. 11 Types of Employee Surveys Employee Attitude Surveys. Assess employees' emotions and feelings within the workplace. Employee Opinion Surveys. Discover views and beliefs held by employees. Employee Satisfaction Surveys. Determine the root cause of dissatisfaction issues, and target them accordingly. Employee Engagement Surveys. Measure how engaged, eager, and dedicated employees are with respect to their job, coworkers, management, and the company. Employee Performance Appraisal. Management evaluates and provides feedback on employee job performance, including steps important to help employers prioritize changes. See also: Wellness Surveys. Questions to Get to the Heart of Employee Wellbeing5. Business process feedback surveyA business process feedback survey seeks to solve logistical problems within the normal operations of the workplace. Questions on this survey might inquire about the tools employees have at their disposal to complete tasks and the resources available for relating to clients. Solutions derived from this survey's data should streamline tasks and boost efficiency.Business process feedback surveys help increase employee happiness and improve efficiency through logistics. These surveys highlight gaps in resources that might be impacting employees.They offer insight into how to structure the organization more effectively. Six common mistakes companies make with employee surveys While employee surveys can certainly be helpful, you'll want to avoid a few common mistakes.Mistake #1: Only survey once a yearA full year covers a long time, and employees aren't going to be heard if you're only asking what they think once a year. An annual employee survey also loses one of the key components of good feedback: recency.Regularly implementing regular, short surveys can be a game-changer for leaders seeking to engage their workforce, gather employee input, and practice effective change management during these trying times.Here are some insights that can be gleaned from more frequent surveys:Understand the impact remote work is having on employeesDetermine how to address morale issues driven by feelings of isolation and stressUnderstand concerns about returning to offices and collect feedback on policiesWhether in check-ins or surveys, you want to capture feedback as close to the moment as possible. The further removed from an event, the less reliable a person's memory will be, and the same goes for the accuracy of their feedback. Monthly surveys are far more effective, though weekly surveys can be helpful too. Some organizations survey their employees dailyOpens in a new tab. Each survey is key to getting the most accurate results and insights from the data.How to develop your employee survey Developing your own employee survey is straightforward when using best practices as a guide. Whether you're trying to design your first survey or refine one you already use, these can help you retrieve useful, honest feedback that you can turn into action. 1. Leverage employee survey toolsEmployee survey tools help you develop questionnaires that will engage employees. They also won't fall prey to survey fatigue and the frequent disconnect between employees and management. 2. Set your goals and define your topicTo gather effective data, any survey you create should have a focused topic.Asking questions about different aspects of the business can be tempting, especially if you've had limited engagement with surveys in the past. However, mixing the focus for survey questions will only confuse employees and lead to useless results.Set a clear purpose for each survey and communicate those goals internally. Make sure your topic is relevant to employees and your company's current issues, goals, or questions.This step will also help you get buy-in from leaders, stay aligned during development and communicate expectations to employees when you're ready to launch. 3. Establish a length and frequencyAnnual surveys don't get the job done. Your company needs to change much faster than that, and employees won't feel their voices are heard if management is only interested in what they have to say once a year.Opt for short, more frequent surveys. Not only will they ensure your employees are reflecting on their fresh experience, but they won't bog workers down with multiple pages of questions.Pulse surveys are particularly effective because they target the core of how employees feel, staying on the pulse, as it were.Exit surveys, onboarding surveys, and yearly performance reviews also play essential roles, but frequent employee surveys best supplement them. 4. Find the right survey formatThink about how the format of your questions and how your employees take the survey will impact results. For example, a page full of open-ended questions will likely result in low-quality answers that are hard to analyze company-wide. A multiple choice or scale survey question provides a more accurate average across participants. Using technology can also help boost your survey's effectiveness. For one, a digital survey is easier to send and collect data from. Additionally, you make sure your survey presents participants with one survey question at a time and requires an answer before they move on to keep participants focused.5. Choose questions that yield resultsSurvey questions should lead to actionable responses. Considering how many employees already feel their feedback doesn't lead to actionable change, asking the right questions is key to increasing employee engagement levels and improving the overall work experience. Leave room for employees to elaborate on their responses or phrase short-answer questions in such a way that simple responses are still highly useful.FAQs An employee survey is designed to get valuable feedback from employees to help implement changes that create a greater employee experience. These surveys ultimately help HR strategize and plan initiatives that increase employee engagement and retention, which can lead to a more prosperous business. What should you ask in an employee survey?In an employee survey, you might ask various questions covering different aspects of the employee experience. They can be general, focus on satisfaction levels, inquire about engagement, ask about the workplace process, or strive to gain insight into workplace culture.How do you create a good employee survey?You'll need questions that produce actionable answers to create a good employee survey. The results must be things you can analyze and follow up on to make your company a better place for all employees to work.Are employee surveys helpful?Employee surveys can be incredibly helpful, but only if they're done right. If the questions are too infrequent or don't produce change, employees aren't going to take surveys seriously. When employees don't engage with surveys or the management team doesn't respond to survey results properly, the effort is wasted.Final thoughts An employee survey is key to improving workplace conditions for all employees, which can lead to better performance for the business. Getting surveys right, however, requires consistent refinement and testing, so don't hesitate to evolve your surveys over time and issue them more frequently than the typical annual survey.Thought leadershipSurveysFrenchGerman Before we get to how to be creative with employee engagement survey names lets go through what is an employee engagement survey. Employee engagement is the extent to which team members are committed to the company, recognize their contribution to the company and are passionate about their jobs. The simplest and most common way to measure this is through the employee engagement survey. There is a growing trend for companies and organizations to name their employee engagement surveys. Why? It has been suggested that naming your engagement survey captures employee attention, encourages participation and creates a more individualized brand which tailors the survey and the actionable plans (post-survey) to the organization. The Employee Engagement Survey: A Brief Introduction What is the employee engagement survey? The employee engagement survey is a comprehensive questionnaire usually containing around 50 survey questions considering a range of workplace factors. Historically, engagement surveys have focused on the level of employee satisfaction under the presumption that happy employees are more productive and are more likely to remain with the company. However, more recent research from Helpside has outlined employee engagement as a better determinant of productivity, performance and satisfaction. As such, employee engagement surveys now examine a wider ranging number of aspects pertaining to the employee's role, work environment and involvement with the organization. The employee engagement survey provides companies with easily interpretable data from which they can create an actionable plan for areas of improvement. The employee engagement survey should not be considered a suitable alternative to an actual employee engagement programme. What benefits does the employee engagement survey bring? Employee engagement surveys help organizations identify the strengths of their workforce from which they can build on to gain a competitive edge in the market. They also help organizations to recognise their deficiencies, allowing them to create actionable plans from where they can improve and develop their workforce to best suit them. Engagement surveys not only help to build an idea as to where the strengths and weaknesses of your workforce lie, they also allow you to measure the fluctuations in engagement as you implement initiatives, strategies and organizational goals. Employee engagement survey names: How to do it right? Consider these 5 tips to name your employee engagement survey. Create Memorable Names: Choose a name that is easy to remember. The name should be relevant to the survey's purpose and reflect the organization's values. Use a mix of descriptive and evocative words. Consider using metaphors or alliteration. Test the Name: Before finalizing the name, test it with a small group of employees or stakeholders. Get their feedback and make adjustments as needed. Keep it Simple: Avoid overly complex or long names. The name should be easy to remember and understand. Use a Clear Purpose: The name should clearly communicate the purpose of the survey and the organization's commitment to employee engagement. Be Consistent: Use the same name for all employee engagement surveys to build brand recognition. Consider the Future: Think about how the name might evolve as the organization grows and changes. The name should be flexible enough to accommodate future initiatives. Capturing your employee's attention means that your employees are more likely to be drawn to the survey, completing it with accurate answers. 3. KISS (Keep It Simple Stupid!) Don't rely on some convoluted, long, arduous or complex title. Instead, make sure the name is easily pronounceable and easily understood. This name should be used again and again, especially if you want to adhere to Guideline 5 below. It may also want to be used on an international scale. Any unnecessary level of complexity leads to negative implications on potential uptake and engagement with the survey. 4. The branding element Consider the wider branding. Will the name integrate well into the organization's own name, colour scheme and logo? It is advisable to think of a name that will integrate relatively seamlessly with the pre-existing branding. Creating a name which integrates well will also help create a longevity element to the survey. 5. Make it re-usable Is the name re-usable? Can you use it for years to come in your engagement surveys? It will be confusing for employees if the name for the employee engagement survey continuously changes. Choosing an appropriate name for employee engagement shouldn't be overly difficult, but at the same time it shouldn't be rushed. Consider these steps when choosing your employee engagement survey name. Try to make them have meaning, capture attention, simple, integrative qualities with branding and a longevity element. If you're interested in this topic specifically, you might like: The Employee Engagement Survey: A Guide. Ready to 3x Your Teams' Performance? Use the best performance management software to align goals, track progress, and boost employee engagement. Get Started Free Get a Demo