

I'm not a bot





























Writing a good persuasive essay can help convince others of a point that means a lot to you. It can be anything from an environmental crisis to something as simple as the importance of ebooks to the modern reader. But how do you write a persuasive essay? Where do you even start? Right here! I'll explain everything you need to know and even show you an example of a persuasive essay. Persuasive essays are meant to convince someone or a group of people to agree with you on a certain topic or point of view. As the writer, you'll use definitive evidence, simple reasoning, and even examples to support your argument and persuade them to understand the point of the essay. Believe it or not, you'll have to form convincing arguments throughout real life. This could be in the form of college essays or academic essays, speeches for debate club that requires a valid argument, or even presenting an idea for change to your town council. An argumentative essay presents an argument on a specific topic and tries to persuade people to accept that argument as valid. It uses evidence, logic, and sometimes counterarguments to support the main point. A persuasive essay is similar but presents an argument and focuses on appealing to the reader's emotions and values to convince them of your point of view. Think of it as convincing vs. persuading. And, yes, persuasive essays can also use evidence, but they often rely more on personal anecdotes and moral appeals to plead their case. Let me give you an example. I'm a content writer, but I'm also a published author. If I were going to write an argumentative essay, I'd probably choose a topic like "Do you think authors should self-edit their work?" But if I were doing a persuasive essay with a similar angle, the topic would look more like "The benefits of self-editing for authors." Make sense? Can We Write Your Speech? Get your audience blown away with help from a professional speechwriter. Free proofreading and copy-editing included. Basically, the main difference between argumentative and persuasive essays is all in the emphasis placed on logic and emotion. A decent persuasive essay should be around five or six paragraphs with double line spacing, depending on the topic, and can range from 500-2000 words in length. This includes your introduction and conclusion. Our world is facing a crisis, and that crisis is plastic pollution! Every day, a disgusting amount of plastic waste is just dumped into our oceans, killing and harming innocent marine life and ultimately affecting the entire food chain, including us. Even though there is a clear and present danger that plastic presents, there are still a lot of people and corporations that continue to use single-use plastics with zero regards for their impact on our environment. It's time for people to really look around and take some responsibility. We can make a change by learning and using environmentally friendly alternatives in our everyday lives. So, in this essay, I'll argue that using reusable bags, water bottles, and containers is not only necessary for the health of our precious planet but also a simple and effective way to make a real difference. As persuasive essay writers, you can write it however you like, but to follow a traditional persuasive essay structure, use this basic layout to get an effective paper. An Introduction: You need a good hook to grab the reader's attention, a thesis statement presenting the main argument, and a roadmap of the essay. You need to know what to expect. The Body Paragraphs: 2-3 paragraphs should suffice to provide strong evidence, examples, and any reasoning to support the thesis statement. Each paragraph should focus on a single main idea. The Conclusion: This section acknowledges and refutes the opposing viewpoint, strengthening your argument but still without being as forward as an argumentative essay. A Conclusion or Closing Statement: Here is where you would summarize the main points of the essay and a restatement of the thesis, including a call to action for the reader and/or a final thought. In the end, a persuasive essay usually consists of 5-6 paragraphs and needs to be clear, concise, and logically structured to really persuade the reader on the point. Choose a strong, clear thesis statement that presents your argument well. Know your audience and tailor your language and arguments to them. You'll need a different approach if you're speaking to a group of teenagers versus a team of adults. Use credible and reliable sources to support your argument so no one can second guess your point. Expect that people will have counterarguments and prepare a few talking points to address them. Use strong pieces of evidence and back them up with facts, statistics, examples, and personal anecdotes. Putting a personal touch on it helps ground the essay and lets people know you're serious about the topic. Use an emotional appeal to engage the reader and make a personal connection to your argument. Basically, tug at their heartstrings and play into their guilt. Use clear and concise wording. Try and avoid confusing technical jargon that might confuse people, and maintain a consistent tone throughout the essay. Make sure you're confident and use an assertive tone but avoid being overly aggressive or confrontational. That will just spark a fight. Finish up with a powerful call to action or a final thought that leaves a lasting impact on the reader or listener. Use the same font throughout your essay, even for headings and titles. Go with easy-to-read fonts like Calibri, Times New Roman, or Garamond. Proofread and edit your essay for clarity, grammar, and style. I cannot stress this one enough: you are not confident, use programs like Grammarly to help spot typos and inconsistencies. If you're stuck on some ideas of what to form your essay around, here's a list of some popular topics to inspire you. Importance of recycling and reducing waste in today's climate. The need for stricter gun control laws all over the world. A paper on abortion rights in today's age. Benefits of alternative energy sources over fossil fuels and how we can be using them. How social media has negative impacts on mental health in kids. Key benefits of a vegetarian or vegan diet and how it can help the planet. The value of a college education. Rise of plastic pollution on the environment and sea life and how it is affecting us. Why physical exercise and leading an active lifestyle are important. The dangers of texting while driving. How our public schools need better funding. Benefits of a diverse and inclusive workplace both online and in-person. Any of these could be used as logical arguments. Still, to make a persuasive argument from either of them, just follow the basic persuasive essay outline examples I've given you. In today's age of ever-changing technology, the way we consume and experience books have changed dramatically in just a short time. While physical books were once the only option, ebooks have grown increasingly popular in recent years. In my essay, I'll argue that, while we all still love paperbacks and hardcovers, ebooks offer so many benefits over physical books, making them the number one choice for most readers today. Ebooks are convenient; there's just no denying it. They're easily accessible through devices like smartphones, tablets, and e-readers, and they allow readers to carry hundreds of books with them at all times. This makes them perfect for traveling or heading to work, or even going to the gym. Readers can now have an entire library with them without the added weight of physical books. Plus, ebooks are easily bought online with just the click of a button, further adding to their convenience. Ebooks offer a level of customization that physical books just can't match. For one, the font size can be adjusted for easier reading, which is great for those who have eyesight problems. The background color can also be changed from light to dark to reduce eye strain. Personally, as someone who suffers from Meniere's disease, this is a great feature. All of these options make ebooks a great choice for people with visual impairments, neurological disorders, or reading difficulties. Ebooks are often far cheaper than physical books, especially when purchased in bulk. You can get an entire series or a collection of books for the cost of one paperback. This makes them a more accessible option for budget-conscious readers and people who simply don't have the disposable funds for books. Also, tons of ebooks are available for free, which is a great option for readers that are looking for ways to save money but keep up with their reading habits. 626,000 tons of paper is used to produce all the books we see published every year. That's a scary number when you consider the rate of deforestation and the state of our world in terms of global warming. We simply can't afford to move ahead at a rate like that. Ebooks help tackle the issue because they require zero trees to produce. In conclusion, ebooks offer endless benefits over physical books, including convenience, customization, and affordability. While physical books will always hold a special place in our hearts, you have to admit that the benefits of ebooks just can't be ignored. For modern, busy, on-the-go readers, ebooks are the preferred choice. It's time to embrace the digital age and make the switch to ebooks. I hope this guide has helped you figure out persuasive essay writing and how to put together powerful arguments. Just stick to the facts and ease the reader into your point with gentle arguments that continue to prove your point. Don't be afraid to get personal if it can help the essay and convince the reader. You have an essay to write. You've researched the topic and crafted a strong thesis statement. Now it's time to open the laptop and start tapping away on the keyboard. You know the required word count, but you're unsure of one thing: How many paragraphs should you have in the essay? Gee, it would've been nice if your professor had specified that, huh? No worries, friend, because in this post, we'll provide a guide to how many paragraphs an essay should have. Generally, the number of paragraphs will depend on how many words and how many supporting details you need (more on that later). We'll also explore the concept of paragraphs if you're wondering what they're all about. And remember, paragraphs serve a purpose. You can't have too many paragraphs. If you're writing an introduction paragraph often involves using transitional words or phrases to connect your opening paragraph to the rest of the essay. Failing to use these cues may cause confusion for the reader. We'll correct your grammar, ensure perfect spelling, and offer suggestions to improve your essay. You can even submit a 500-word document for free! A paragraph is a group of sentences that expand on a single idea. The purpose of a paragraph is to introduce an idea and then develop it with supporting details. Paragraphs make your essay easy to read by providing structure and flow. They let you transition from one idea to another. New paragraphs allow you to tell your reader that you've covered one point and are moving on to the next. An essay of at least 1,000 words usually has five paragraphs. It's best to use the required word count as a guide to the number of paragraphs you'll need. Most composition classes you'll take will teach the art of persuasive writing. That's a good thing. Knowing where you stand on issues and knowing how to argue for or against something is a skill that will serve you well both inside and outside of the classroom. Persuasion is the art of using logic to prompt audiences to change their mind or take action, and is generally seen as accomplishing that goal by appealing to emotions and feelings. A persuasive essay is one that attempts to get a reader to agree with your perspective. Ready for some tips on how to produce a well-written, well-rounded, well-structured persuasive essay? Just say yes. I don't want to have to write another essay to convince you! Contents: Your persuasive essay needs to have the three components required of any essay: the introduction, body, and conclusion. That is essay structure. However, there is flexibility in that structure. There is no rule (unless the assignment has specific rules) for how many paragraphs any of those sections need. Although the components should be proportional; the body paragraphs will comprise most of your persuasive essay. Gram Do I Start a Persuasive Essay? As with any essay introduction, this paragraph where you grab your audience's attention, provide context for the topic of discussion, and present your thesis statement. TIP 1: Some writers find it easier to write their introductions last. As long as you have your working thesis, this is a perfectly acceptable approach. From that thesis, you can plan your body paragraphs. Avoid announcing your thesis. Don't include statements like this: "In my essay I will show you how important it is to argue that extinct animals should (not) be regenerated." Announcements taken away from the originality, authority, and sophistication of your writing. Instead, write a convincing thesis statement that answers the question "so what?" Why is the topic important, what do you think about it, and why do you think that? Be specific. How Many Paragraphs Should a Persuasive Essay Have? This body of your persuasive essay is the section in which you develop the arguments that support your thesis. Consider these questions as you plan this section of your essay: What arguments support your thesis? What is the best order for your arguments? What evidence do you have? Will you address the opposing argument to your own? How can you conclude convincingly? TIP: Brainstorm and do your research before you decide which arguments you'll focus on in your discussion. Make a list of possibilities and go with the ones that are strongest, that you can discuss with the most confidence, and that help you balance your rhetorical triangle. What Should I Put in the Conclusion of a Persuasive Essay? The conclusion is your "mic-dro" moment. Think about how you can leave your audience with a strong final comment. And while a conclusion often re-emphasizes the main points of a discussion, it shouldn't simply repeat them. TIP 1: Be careful not to introduce a new argument in the conclusion—there's no time to develop it now that you've reached the end of your discussion! TIP 2: As with your thesis, avoid announcing your conclusion. Don't start your conclusion with "in conclusion" or "to conclude" or "to end my essay" type statements. Your audience should be able to see that you are bringing the discussion to a close without those overused, less sophisticated signals. If your instructor has assigned your topic, then you've already got your issue, you'll just have to determine where you stand on the issue. Where you stand on the issue, your position on that topic, your position will ultimately become the thesis of your persuasive essay. The stance you take on the rest of the essay argues for and supports your position to convince your audience to consider your point of view. If you have to choose your own topic, use these guidelines to help you make your selection: Choose an issue that you truly care about Choose an issue that is actually debatable Simple "tastes" (likes and dislikes) can't really be argued. No matter how many ways someone tries to convince me that milk chocolate is just, I just won't agree. It's dark chocolate or nothing as far as my tastes are concerned. Similarly, you can't convince a person to "like" one film more than another in an essay. You could argue that one movie has superior qualities than another: cinematography, acting, directing, etc. but you can't convince a person that the film really appeals to them. Once you've selected your issue, determine your position just as you would for an assigned topic. That position will ultimately become your thesis. Until you've finalized your work, consider your thesis a "working thesis." This means that your statement represents your position, but you might change its phrasing or structure for that final version. When you're writing an essay for a class, it can seem strange to identify an audience—isn't the audience the instructor? Your instructor will read and evaluate your essay, and may be part of your greater audience, but you shouldn't just write for your teacher. Think about who your intended audience is. For an argument essay, think of your audience as the people who disagree with you—the people who need convincing. That population could be quite broad, for example, if you're arguing a political issue, or narrow, if you're trying to convince your parents to extend your curfew. Once you've got a sense of your audience, it's time to consult with Aristotle. Aristotle's teaching on persuasion has shaped communication since about 330 BC. Apparently, it works. Aristotle taught that in order to convince an audience of something, the communicator needs to balance the three elements of the rhetorical triangle to achieve the best results. Those three elements are ethos, logos, and pathos. Ethos relates to credibility and trustworthiness. How can you establish your credibility? What are the key benefits of a vegetarian or vegan diet and how it can help the planet. The value of a college education. Rise of plastic pollution on the environment and sea life and how it is affecting us. Why physical exercise and leading an active lifestyle are important. The dangers of texting while driving. How our public schools need better funding. Benefits of a diverse and inclusive workplace both online and in-person. Any of these could be used as logical arguments. Still, to make a persuasive argument from either of them, just follow the basic persuasive essay outline examples I've given you. 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For one, the font size can be adjusted for easier reading, which is great for those who have eyesight problems. The background color can also be changed from light to dark to reduce eye strain. Personally, as someone who suffers from Meniere's disease, this is a great feature. All of these options make ebooks a great choice for people with visual impairments, neurological disorders, or reading difficulties. Ebooks are often far cheaper than physical books, especially when purchased in bulk. You can get an entire series or a collection of books for the cost of one paperback. This makes them a more accessible option for budget-conscious readers and people who simply don't have the disposable funds for books. Also, tons of ebooks are available for free, which is a great option for readers that are looking for ways to save money but keep up with their reading habits. 626,000 tons of paper is used to produce all the books we see published every year. 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It's the night before the essay is due, and you haven't even started. Your mind is blank, and you have no idea what words will persuade your teacher. The good news is that some tips and tricks can make the process of writing a persuasive essay much easier. In this blog, we'll break down the components of a persuasive essay and provide helpful tips and examples along the way. By the end, you should have all the guidelines to create a winning essay that will persuade your readers to see things your way. Let's take a closer look at all these steps. What is a Persuasive Essay? A persuasive essay presents logical arguments with emotional appeal. Typically, persuasive essays begin with a question that the writer spends the essay arguing in favor of or opposition to. For example: should kids be allowed to play video games on weekdays? The writer would then spend the rest of the essay backing up their claim with reasons and evidence. Persuasive essays often include counterarguments. Some writers oppose the writer's position, and some defend it. You can also use evidence, but you're not confident, use programs like Grammarly to help spot typos and inconsistencies. If you're stuck on some ideas of what to form your essay around, here's a list of some popular topics to inspire you. Importance of recycling and reducing waste in today's climate. The need for stricter gun control laws all over the world. A paper on abortion rights in today's age. Benefits of alternative energy sources over fossil fuels and how we can be using them. How social media has negative impacts on mental health in kids. Key benefits of a vegetarian or vegan diet and how it can help the planet. The value of a college education. Rise of plastic pollution on the environment and sea life and how it is affecting us. Why physical exercise and leading an active lifestyle are important. The dangers of texting while driving. How our public schools need better funding. 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Personally, as someone who suffers from Meniere's disease, this is a great feature. All of these options make ebooks a great choice for people with visual impairments, neurological disorders, or reading difficulties. Ebooks are often far cheaper than physical books, especially when purchased in bulk. You can get an entire series or a collection of books for the cost of one paperback. This makes them a more accessible option for budget-conscious readers and people who simply don't have the disposable funds for books. Also, tons of ebooks are available for free, which is a great option for readers that are looking for ways to save money but keep up with their reading habits. 626,000 tons of paper is used to produce all the books we see published every year. That's a scary number when you consider the rate of deforestation and the state of our world in terms of global warming. We simply can't afford to move ahead at a rate like that. Ebooks help tackle the issue because they require zero trees to produce. In conclusion, ebooks offer endless benefits over physical books, including convenience, customization, and affordability. While physical books will always hold a special place in our hearts, you have to admit that the benefits of ebooks just can't be ignored. For modern, busy, on-the-go readers, ebooks are the preferred choice. It's time to embrace the digital age and make the switch to ebooks. I hope this guide has helped you figure out persuasive essay writing and how to put together powerful arguments. Just stick to the facts and ease the reader into your point with gentle arguments that continue to prove your point. Don't be afraid to get personal if it can help the essay and convince the reader. It's the night before the essay is due, and you haven't even started. Your mind is blank, and you have no idea what words will persuade your teacher. The good news is that some tips and tricks can make the process of writing a persuasive essay much easier. In this blog, we'll break down the components of a persuasive essay and provide helpful tips and examples along the way. By the end, you should have all the guidelines to create a winning essay that will persuade your readers to see things your way. Let's take a closer look at all these steps. What is a Persuasive Essay? A persuasive essay presents logical arguments with emotional appeal. Typically, persuasive essays begin with a question that the writer spends the essay arguing in favor of or opposition to. For example: should kids be allowed to play video games on weekdays? The writer would then spend the rest of the essay backing up their claim with reasons and evidence. Persuasive essays often include counterarguments. Some writers oppose the writer's position, and some defend it. You can also use evidence, but you're not confident, use programs like Grammarly to help spot typos and inconsistencies. If you're stuck on some ideas of what to form your essay around, here's a list of some popular topics to inspire you. Importance of recycling and reducing waste in today's climate. The need for stricter gun control laws all over the world. A paper on abortion rights in today's age. Benefits of alternative energy sources over fossil fuels and how we can be using them. How social media has negative impacts on mental health in kids. Key benefits of a vegetarian or vegan diet and how it can help the planet. The value of a college education. Rise of plastic pollution on the environment and sea life and how it is affecting us. Why physical exercise and leading an active lifestyle are important. The dangers of texting while driving. How our public schools need better funding. Benefits of a diverse and inclusive workplace both online and in-person. 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